

NTCRI lays taiwan's craft spirit on the global stage of maison&objet

September 7th, 2022

NTCRI AT THE 2022 MAISON ET OBJET

Always a crowd-puller, The Taiwan Crafts Design Pavilion makes its appearance at the **2022 Maison et Objet**. Titled 'The Taiwanese Crafts Equation', the **National Taiwan Craft Research and Development Institute** (NTCRI) **exhibition** echoes the 'Meta sensible' theme of the event and brings to the international stage the aesthetic functional crafts and the entrepreneurial spirit of **Taiwan**. Overall, 17 brands/creators and 4 works from the domestic timber project are exhibited at the fair.



'Indigo Dye Deco' by Taiping Blue Indigo is done with a traditional natural dyeing technique from hand-picked plants and processed with needles, threads, ropes, and wood fixtures- all images courtesy of **NTCRI**

THE TAIWAN CRAFTS AND DESIGN PAVILION

With the marketing planning directed by Taiwan's Ministry of Culture and the **National Taiwan Crafts Research and Development Institute** (NTCRI), The Taiwan Crafts and Design Pavilion is set to deliver hopeful messages of the 'co-construction of substance and virtuality' and 'the coexistence of life and nature.' Chang Jen Chi, director of NTCRI, worked in collaboration with international curator Cyril Zammit to settle on the theme 'The Taiwanese Crafts Equation,' in the hope of allowing Taiwan's craft industry to engage with the world more deeply. From the selection of exhibits to the spatial design of the pavilion, every detail is inspired by and closely connected with meta. Viewers are guided by a clean-lined and warm-feeling wooden grille to enter the pavilion and feast on Taiwan's contemporary craft arts.



Chang Jen Chi (right) director of NTCRI collaborated with international curator Cyril Zammit (left) to settle on the theme 'The Taiwanese Crafts Equation'

17 BRANDS/CREATORS & 4 CREATIONS OF DOMESTIC TIMBER

The exhibits in the Taiwan Crafts & Design pavilion are selected through an open call, including 17 brands and 79 works from Taiwan. It is noteworthy that the director of NTCRI Chang Jen Chi and international curator Cyril Zammit both made the selection based on the potential of sustainability. Many of the candidate works are made using carbon-reducing and sustainable materials, such as domestically-grown Taiwanian, Japanese cedar, bamboo, paper mulberry, bulrush, as well as recycled bottom mud from Sun Moon Lake, marble from Hualien, denim, metal, and even the ground-breaking reusable soft cement.



TYLC Bench and Screen by Tzu Hsien Yang made with bead tree and Honduras mahogany, and the wicker-weaving technique enables greater comfort

The exhibition is further livened up by various pieces of modern wood furniture, including two works made by Chaiwood with leather and wood, and a few domestic timbre and bamboo works that have been actively promoted by NTCRI in recent years, which include tables and chairs, benches, and screens, made with Taiwan-grown Chinaberry, Taiwan Acacia, Taiwania, Luanta-fir, and more.



Chaiwood Working Desk by Taiwan furniture brand Chaiwood, made of brass, leather, and solid wood

To increase the efficiency of transaction execution, the exhibition not only works with M&O's online platform MOM but also collaborates with the leading e-commerce platform Pinkoi. Along with its international business platform 'Pinkoi for Business,' the online service focuses on the needs for cross-border trade and addresses the pain points both the sellers and buyers face. A special section on its website is dedicated to the brands exhibited in the Taiwan Crafts and Design pavilion and seeks to stimulate purchasing through a shipping discount promotion.



brand Hunshen learns the secrets of ceramics while calculating ratios, developing glaze, and handmaking one piece at a time



'object Antique Modern Meeting' was made by Crown Craft Design Co., Ltd, for which the artist puts effort into woodworking, jade carving, and ceramic 3D printing to integrate cross-disciplinary craft design



Hexagonal Stool surface from Taiwan furniture brand Chiawood made of hand-sewn leather into the wood to make it rugged



the Craftsmanship Bicycle Project comes from AOI product, which applies the aerospace welding technique, fashioned with used vegetable-tanned leather in places such as handlebars, saddles, and bicycle parts



Taipei-born designer Hsieh Chia-Heng creates ceramic sculpture 'starry sky' with the flash glaze technique



Booboo chair by ChengKai Chang made with the technique of wood bending to not only strengthen the material but also reduce the risk of injuries when children play around it

the image is a photograph of a wooden chair with a curved backrest and two circular seats, one yellow and one green, placed on a light-colored rug in a minimalist room. The chair is made of wood and features a curved backrest with several vertical slats. The seats are made of a soft material, possibly foam or fabric. The chair is positioned in a room with white walls and a light-colored floor. The overall aesthetic is clean and modern.

technique



Celement Square Soap by Celement Lab is a soft-texture handmade soap based on natural rock-like styles and mineral formula

project info:

location: Galerie Signature, Hall 7, Paris Nord Villepinte, Booth No.: A31

organization: National Taiwan Craft Research and Development Institute (NTCRI)

@neotaiwanese_craftsmanship

international curator: Cyril Zammit

NTCRI director: Chang Jen Chi

dates: September 8 – 12, 2022, 9:30 – 19:00 (Monday 9:30 – 18:00)

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